

# JAMES WARE

SENIOR ART DIRECTOR

jamescware.com

## CONTACT

### ADDRESS

3721 Stonecreek Pkwy.  
Fort Worth, TX 76137

### PHONE

682.225.7683

### E-MAIL

jamescware@sbcglobal.net

Award-winning creative professional with 20 years of experience within the realm of art direction and graphic design. Highly innovative and motivated. Exhibits ability to tackle challenges and transform them into opportunities. Adept at managing client expectations while ensuring the delivery of dramatic results for clients' brands. Demonstrates attention to detail and ability to develop superior visual conceptual solutions. Possesses superior communication skills and ability to handle multiple projects at the same time. Currently seeking a position which will effectively utilize my experience and areas of expertise as follows:

- Art Direction
- Branding/Selling
- Graphic Design
- Creative Leadership
- Television/Print/Radio Campaign
- Point-of-Sale
- Activation/Promotions
- Integrated Marketing
- Typography/Layout
- Project Management
- Strategic
- Social Marketing

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### **Currently part time Senior Art Director at Witherspoon Mktg., Fort Worth, TX**

I'm currently designing projects including; print ad and online campaigns, eblasts, Wordpress updates, catalogs, logos, booth design and brochures.

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### **Witherspoon Marketing Communications, Fort Worth, TX, August 2008 - May 2017**

I was employed as a Senior Art Director to concept and execute print and web design. Online Adword campaigns, social media and analytics.

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### **Triad Business Marketing, Dallas, TX, June 2006 - August 2008**

I was employed as a Senior Art Director to concept and execute B2B print and web advertising campaigns.

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### **Witherspoon Marketing Communications, Fort Worth, TX, September 2005 - May 2006**

I was employed as a Senior Art Director to concept and execute print and web advertising campaigns.

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### **Zehnder Communications, New Orleans, LA, November 2002 - May 2005**

I was employed as a Senior Art Director to concept and execute print and web advertising campaigns.

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### **AGT Seven Worldwide, Las Vegas, NV, October 2001 - October 2002**

I was employed as a Senior Designer to produce advertising and design for multiple Harrah's Entertainment properties.

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### **Trumpet Advertising, New Orleans, LA, October 1998 - October 2001**

I was employed as a Art Director to concept and execute compelling print and web advertising campaigns. Other creative assignments included web advertising, web sites and television.

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BA, Fine Arts in Communication Design,  
Louisiana State University, Baton Rouge, LA

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- Photoshop
  - InDesign
  - Illustrator
  - Dreamweaver
  - Word
  - PowerPoint
  - Keynote
  - AdWords
  - PC & MAC
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- Several Gold and Silver Local and Regional ADDY awards

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